### Safe Positioning for Skin-to-Skin Contact

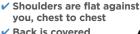
Position yourself a little upright, not flat. Position your baby so that:

- ✓ Face can be seen
- ✓ Head can move freely at all times
- ✓ Nose and mouth are not covered
- ✓ Head is turned to one side
- ✓ Neck is straight not bent

**In the first few days after birth** when holding skin-to-skin, watch your baby's face. See that the colour remains normal, breathing is regular, and baby reacts to your touch.

**For safe sleep,** if you are feeling sleepy and no one can watch you and your baby, put your baby in their own crib, positioned on their back.

**Avoid swaddling or bundling your baby,** this can prevent them from showing you feeding cues.



Back is covered with a blanket



Adapted with permission from: Simcoe Muskoka District Health Unit

Ask for a breastfeeding nurse, if needed.

7000-767-998-I:YTT

**Telehealth Ontario** 24 hours a day / 7 days a week

Local Support:

### resources/nutrition

- resources/breastfeeding
  Infant Feeding www.beststart.org/
- Breastfeeding www.beststart.org/

For more information:

so.ebeastfeeds.ca

Bilingual Online Ontario
 Breastfeeding Services directory

For breastfeeding services in your community:



## Supports and Services

# Introducing...

B	A	B	Y

Baby's Name:		
Parent's Name(s):		
Birth Date:	Time: _	
Birth Weight:	_ Birth Length:	
Doctor/Midwife:		BABY-FRIENDLY INITIATIVE STRATEGY
Birth Place:		ONTARIO

### **Taking Care**

Taking care of yourself and your baby is important. You may find that you want or need more help. Consider the following:

#### Me

- ✓ I am getting enough rest.
- ✓ I know that crying or feeling weepy can be normal for the first 2 weeks.
- ✓ I know where to ask for help and will, when needed.

### Baby

- I am getting more confident and comfortable with feeding my baby.
- I am learning my baby's early feeding cues and respond to them.
- ✓ I know it is normal for my baby to feed often.
- I can help comfort my baby during bloodwork and immunizations with breastfeeding and/or skin-to-skin.
- I know where to get help if I have questions about feeding my baby.

Early Feeding Cues: Mouth opening, yawning, lip smacking.



## Signs that feeding is going well

Days Old	1	2	3		5	6	7	8		
Feeding	8 or more feeds per day. Your baby is sucking strongly, slowly, steadily and swallowing often.									
Tummy Size	Size of a cher		Size of a walnut		Size of an apric		Size of an egg			
Dirty Diapers	At least 1 to 2 BLACK OR DARK GREEN		3 or more BROWN, GREEN OR YELLOW		3 or more large and soft YELLOW or BROWN					
Wet Diapers	At least 1 WET	At least 2 WET	At least 3 WET	At least 4 WET	At least 6 HEAVY WET					
Weight	Most babies lose weight in the first 3 days after birth. From day 4 onward, most babies gain weight regularly.									
Other Signs	Your baby should have a strong cry, move actively and wake easily.									

### Hand express your milk early and often

#### Whv:

- ✓ Help remove milk from your breast for comfort.
- ✓ Help baby to latch.
- ✓ Give your baby more milk.
- ✓ Help increase your milk supply.

#### How:

- 1. Wash your hands.
- 2. Gently massage your breast.
- 3. Place your fingers and thumb behind the areola in a "C" shape.
- Press back towards your chest. Compress your fingers together and towards the nipple.
- 5. Collect drops of milk to feed your baby or store for later.
- 6. Repeat (press back, compress, relax) and move around your breast.
- 7. Switch breasts and repeat.



